

LET'S CREATE A CLEANER, GREENER BIRMINGHAM TOGETHER



It's easier than you think to reduce, reuse and recycle – you'll be saving money and helping the environment at the same time.

If everyone made just one small change to **reduce, reuse and recycle** a bit more, it would have a big impact on making Birmingham a cleaner, greener place to live.

Can you reuse it or reduce it?

Think it sounds like a hassle? Just follow these easy 'Zero Hero' steps to save money and time:

- Freeze food getting close to its 'Use By' date, to save it from the bin!
- Like shopping online? Check if the packaging is recyclable, or could be taped up and used again!
- Check your fridge temperature is below 5°C, otherwise food will go off too quickly!
- If you are buying everyday shopping, do you really need a receipt?
- Clothes shopping? Leave the hangers in store so they can be reused.
- When shoe shopping, take a reusable shopping bag instead of taking them home in a box.
- Measure your portions of rice or pasta before cooking, reducing waste and helping your waist!

MORE TIPS INSIDE...

NOT SURE IF SOMETHING CAN BE REUSED OR RECYCLED?

Even big, bulky or broken items can be recycled or find a new lease of life:

Bulky waste collections

Fridge freezer need to go? Had a party and been left with lots of black bags? Arrange a bulky waste collection from your house, there are even special collections for white goods. Visit birmingham.gov.uk/bulkywaste

Sign up for 2017 garden waste collection

Feeling green fingered? Sign up for fortnightly garden waste collections for 2017 when applications open in December. Visit birmingham.gov.uk/gardenwaste

Your local household waste recycling centre

Having a clear out? Birmingham's household recycling centres ('the tip') are free to use and many are open seven days a week, accepting: metal, wood, textiles, electrical items and more. Find out about opening times and services by calling the 24 hour recorded information line **0121 379 8010** or visit birmingham.gov.uk/hrc

Which is closest to you?

- Tameside Drive, Castle Bromwich, B35 7AG
- Lifford Lane, Kings Norton, B30 3JJ
- Holford Drive, Perry Barr, B42 2TU
- Norris Way, Sutton Coldfield, B75 7BB
- James Road, Tyseley, B11 2BA

WANT TO FIND OUT MORE?

For advice about reducing, reusing or recycling call **0121 303 1112** to find out more, or visit birmingham.gov.uk/cleanerbrumresidents



Reduce, Reuse
and Recycle



BE A
**ZERO
HERO***

**SAVE MONEY AND
REDUCE WASTE –
START TODAY!**



* NO SUPERPOWERS REQUIRED.



WHAT ARE THE BENEFITS TO ME?

SAVE MONEY

The average family could **save £700** a year, simply by reducing food waste. Re-use schemes may also offer savings on refurbished products rather than spending out on new items.



COMMUNITY SUPPORT

Creation of **local jobs and training** opportunities within the recycling sector, as well as some re-use schemes linking to fundraising for the local community.



REDUCES POLLUTION

Reducing waste means minimising greenhouse gas emissions associated with waste collection, transportation and treatment - **creating cleaner, greener streets.**



PLEASE CONSIDER THE ENVIRONMENT BEFORE PRINTING.

RECYCLE FROM YOUR...

KITCHEN



Squash cans and bottles and flatten boxes to save space in your recycling.



RECYCLE FROM YOUR...

LOUNGE



Recycle **all the newspapers and envelopes** from your living room.



RECYCLE FROM YOUR...

BATHROOM



Empty aerosol cans like **hairspray and deodorant** can go in your recycling bin.



RECYCLE FROM YOUR...

BEDROOM



Know your labels – clothes last longer when they're properly washed!



WHICH CITY WOULD YOU WANT TO LIVE IN?

FOLLOW THESE ZERO HERO TIPS TO CREATE A CLEANER, GREENER BIRMINGHAM

For more tips, visit birmingham.gov.uk/cleanerbrumresidents



Kids outgrown their school uniform? See if the school hosts second hand uniform sales.



Favourite bag broken? Replacing a zip is often cheaper than buying a new one.



Having a clear out? Some charities will collect clothes, toys, electricals and bulky items for free!



Washable cloth nappies can save money in the long run, see if there's a cloth nappy library near you!



Furniture past its best? Look online for handy upcycling tutorials to get a new look for less!



Broken electricals can still have a resale value: advertise as 'spares and repairs'.



Greetings cards can safely go in your paper recycling.



Invest in a reusable coffee cup – some cafes offer discounts to customers who bring their own cups, plus it reduces paper cup waste!

REMEMBER

Food past its 'Best Before' date could still be good to eat, but **DON'T IGNORE 'Use By' dates.**



Freeze slices of overripe bananas and then blend to make guilt-free 'ice cream'!



Keep apples in the fridge, not a fruit bowl, and they'll last up to two weeks longer!



Tea or coffee gone cold before you could finish it? Give it a quick whizz in the microwave!



You don't need a garden to compost food waste, look online for how to make a flat-friendly compost bin!

Not finished your meal in a restaurant? Ask to take the rest home for lunch tomorrow!



Tiny bit of pasta left? Break it up and add it to soup.

Soggy vegetables in the fridge? Blend them into a super soup.



GENERAL WASTE (items that can't be recycled)

✓ YES PLEASE:

- Any food waste
- Pyrex or drinking glasses; polystyrene; plastic film or wrappers; carrier bags; black or hard plastics; batteries; corks
- Paint/non-food tins
- Padded envelopes; dirty cardboard and paper (i.e. dirty takeaway pizza box)
- Milk/juice cartons; Tetra Pak cartons

✗ NOT IN HERE:

- Anything that can be recycled or reused!!



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RECYCLING (all items should be clean and dry)

✓ YES PLEASE:

- Green, brown or clear glass jars/bottles
- Plastic drinks bottles
- Food and drinks cans
- Aerosol cans
- Foil and foil trays
- Metal and plastic lids
- Plastic pots/lids and trays

✗ NOT IN HERE:

- Any food waste
- Pyrex or drinking glasses
- Polystyrene; plastic film or wrappers
- Carrier bags or black sacks
- Black food trays; batteries; corks; hard plastics
- Paint/non-food tins



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PAPER (all items in the pod should be clean and dry)

✓ YES PLEASE:

- Cereal boxes
- Cardboard (flattened)
- Junk mail and envelopes
- Newspapers
- Yellow Pages
- Phone directories

✗ NOT IN HERE:

- Padded envelopes
- Dirty cardboard and paper (i.e. dirty takeaway pizza box)
- Milk/juice cartons
- Tetra Pak cartons



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IF YOU DONT ACT NOW THIS COULD BE THE FUTURE.

FOLLOW THE ZERO HERO TIPS TO CREATE A CLEANER, GREENER BIRMINGHAM

Help stop:

- Increasing waste collection costs
- Fly tipping
- Less green space
- Higher pollution levels
- More waste to landfill
- More waste to incinerate

